National Bicycle Week, May 3rd to May 10th, 1919

EMEMBER! There are 12 points of every bicycle that must be considered when making a selection. They are: 1-Front and rear mudguards, splash protector and stand. 2-Rear fork construction. 3—Seat post construction. 4—Saddle construction and saddle springs. 5-Tools, euipment and finish. 6-Kind and construction of cones and bearings. 7-Frame construction, style and reinforcements. 8-Style and construction of front forks. 9-Front and rear hub construction. 10-Tires. 11-Style and construction of cranks and sprockets. 12—Style and construction of crank hanger brackets. -The foregoing points should be considered by you when selecting your bicycle, because the life of a bicycle is dependent upon just these points. The DAYTON is recognized as being superior to any other bicycle in each and every one of these points. When you have become acquainted with the DAYTON you will realize its superiority of construction and design. DAYTON bicycles are designed and built with painstaking care. They embody every known and tested feature of design and construction that can make for beauty, simplicity, durability and comfort. All DAYTONS are guaranteed five (5) years. No other bicycle carries such a liberal guarantee. Come in and let us explain all about the DAYTON. Our terms are very liberal. We'll accept \$50 liberty bonds as part payment on a DAYTON.

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